

Faculty Paper Publication

Sr. No.	Name of the Faculty	Title of Research Paper	Publication Details
1	Dr. Swati Sabale	Analysis of Social Media Influence of Consumer Purchasing Behaviour	Stochastic Modeling and Applications UGC Care Approved Journal Volume 26 No.3, June Special Issue 2022 Part-2 ISSN: 0972-3641
2	Dr. Swati Sabale	Analytical Study on the effectiveness of strategies adopted for Employee Retention in the Organized Apparel Retail Sector	Scopus Active-2021, Care UGC Group-II Journal ISSN-0044-0477, Volume 20, Issue 11, November 2021
3	Dr. Swati Sabale	Employee Retention strategies adopted by organizations during lockdown in organized apparel retail sector	Shodh Sarita, 2021, Volume 08, Issue 29, ISSN: 2348-2397
4	Dr. Swati Sabale	Employee Retention strategies adopted by organizations in the organized apparel retail sector	Journal of Xidian University, 2020, Volume 14, Issue 11 ISSN: 1001-2400
5	Dr. Swati Sabale	Women Entrepreneurship in Ulhasnagar	International Journal of Innovative Research and Advanced Studies, 2018, Volume 5, Issue 6, ISSN: 2394-4404
6	Dr. Swati Sabale	Utilization of Employee Wellness Programs	Aarhat Multidisciplinary International education research Journal, 2018, ISSN: 2278-5655
7	Dr. Swati Sabale	Work life Balance and Work family	Aarhat Multidisciplinary International Education Research Journal (AMIERJ), 2018, Volume VII, Issue XVIII ISSN: 2278-5655

		conflict: A conceptual review	
8	Dr. Swati Sabale	Innovative HR practices of IT companies – with reference to employee wellness programs	Scholarly research Journal for Interdisciplinary Studies,2018 Volume 7, Issue 37 ISSN: 2278-8808
9	Dr. Swati Sabale	Growth and Social Responsibility of Healthcare Sector with Reference to Medical Tourism	Conference proceeding on Sustainability growth and corporate governance, 2018, Volume 4, ISBN No: 978-93-5196-952-5
10	Dr. Swati Sabale	Satisfaction of Employees with Employee Wellness Programs	Aadya – Journal of Management & Technology,2017, ISSN: 2319-264X
11	Dr. Swati Sabale	Analysis of Literature Review on work life Balance, work family Balance, work family conflict and facilitation	Corporate Social Responsibility and Sustainability,2017, Volume 7, Issue 1 ISSN – 0976 – 2507
12	Dr. Swati Sabale	Employee Engagement Strategies of Selected IT companies	Corporate Social Responsibility and Sustainability: 2017, ISSN 0976-2507
13	Dr. Swati Sabale	A study on adverse effect of pilgrimage tourism on environment with special reference to Maharashtra state	ISSN 22779302, 2015
14	Dr. Swati Sabale	Progress of Pilgrimage tourism sector through development of	Tactful Management Research Journal, 2015, ISSN :2319-7943

		skills and its effect on future prospective	
15	Dr. Swati Sabale	Challenges faced By Entrepreneurial Generations for Sustainability	Anvita, 2014, ISBN No. 978-81-929049-1-7
16	Dr. Swati Sabale	The evolution of customer relationship management and its growing importance for the Agro chemical industry	Anvita, 2014, ISBN No. 978-81-929049-1-7,
17	Dr. Swati Sabale	Impact of Information and Communication technology on tourism and hospitality sector with special reference to Pilgrimage Tourism in India	Conference on Impact of ITC on Contemporary Society, 2014, ISBN: 978-93-83342-08-2
18	Dr. Swati Sabale	Women Empowerment through self-help groups	Conference on Promoting Economic Development by applying business Management Strategies, 2014, ISSN: 978-93-83588-27-6
19	Dr. Swati Sabale	A critical analysis of pester power & its effects in buying behaviour	IJMR, 2013, Volume I, Issue 12 (VII), ISSN: 2277-9302
20	Dr. Swati Sabale	A study of women entrepreneurs in Ulhasnagar turning challenges into opportunities	Abhinav: 2013, ISBN No: 987-81-8407-695-0

21	Dr. Swati Sabale	Impact of best human management practices in addressing issues of stress	Conference on the theme “Organisational Excellence through Creativity and Innovation, 2012
22	Dr. Swati Sabale	An empirical analysis of stress amongst marketing professionals in insurance sector	Conference on Stress Management, 2012, ISSN: 0976-2507
23	Dr. Swati Sabale	A Study of Consumer Sales Promotion Practices Of Different Retailers	ISBN No. 978-81-929049-0-0, 2012
24	Dr. Swati Sabale	A Study on Consumer Buying Behaviour of Branded Jewellery	International Magazine “Jewellery News (India) for Global Jewellery Buyer MAHENG 12324, Reg no 84881, 2011
25	Dr. Swati Sabale	Relationship between education & woman entrepreneurship in Ulhasnagar	International Conference on Entrepreneurship, 2011
26	Dr. Swati Sabale	A Critical analysis of Pester power & its effects in buying behaviour	National conference on Contemporary Business Scenario: Opportunities & Challenges, 2011
27	Dr. Swati Sabale	Innovations amid cultural perimeter	Confluence – 2012, National research conference, organizational excellence through creativity and innovation, 2012
28	Dr. Swati Sabale	Women Entrepreneurs in Ulhasnagar - Challenges & Opportunities	National seminar on Entrepreneurship, 2011

29	Dr. Swati Sabale	Recruitment- Latest Trends	International HR Conference,2011
30	Dr. Swati Sabale	The Green Consumer	Conference on Sustainable Development, 2011
31	Dr. Swati Sabale	A Study of Consumer Preferences for Jewellery Buying in Ulhasnagar	Contemporary Management Practices – Research Insights, 2010, ISBN No.: 978-81-8488-849-2
32	Dr. Swati Sabale	Problems of Women Entrepreneurs & the role of Entrepreneurship Associations in increasing the profitability of individual business	Conference on Entrepreneurship, 2010, ISBN No.:978-81-7446-787-4
33	Dr. Swati Sabale	Medical Tourism in India: Opportunities & Challenges	Conference on Emerging Trending & Challenges ,2010
34	Dr. Swati Sabale	Employee Branding Practices in Private and Public Companies	National HR Conference, 2008
35	Dr. Swati Sabale	BMC & the Brand Within	National HR Conference, 2008
36	Dr. Swati Sabale	An Analysis of the Effectiveness of Mascots (real vs. animated) in Enhancing Brand Personality	Conference on Management Science & Arts, 2008
37	Dr. Swati Sabale	Semiology of Brand Communication	Conference on Retail Management, 2008
38	Dr. Swati Sabale	Pricing Strategy and the Indian Consumer	Conference on the theme Managing Global Business competition: World's Best Practices, 2008

39	Dr. Swati Sabale	A comparative study of Urban & Rural Consumer with reference to Environmental Sensitivity	National Green Conference, 2008
40	Dr. Swati Sabale	Adopting Brand Innovations to Cultural Differences	National Conference on Innovation in Business Success, 2008
41	Dr. Swati Sabale	Brand Image v/s Brand Identity (A study related to Jewellery Industry in Thane District)'	National Marketing Conference, 2008
42	Dr. Swati Sabale	Problems of Women Entrepreneurs & the role of Women Entrepreneurs	Conference on Entrepreneurship, 2007, ISBN No.: 978-81-7446-787-4
43	Dr. Swati Sabale	Best Practices/Challenges before a Principal	Association of Indian College Principals (AICP) at University of Pune, 2006
44	Dr. Swati Sabale	The Green Buyer	Conference on Changing Business Practices in Current scenario, 26 th & 27 August
45	Dr. Swati Sabale	Family business- Continuing generations of entrepreneurship	Samaj bhushan Ganpatrao Vidyalaya, Pune, ISBN No.: 978-93-84916-63-3
46	Dr. Gunjan Hasijani	A study on impact of Supervisor's Support on Employee Health Programs	Stochastic Modelling and Application, 2022. [UGC CARE Listed Journal] ISSN: 0972-3641,
47	Dr. Gunjan Hasijani	A study on impact of Co-workers support	International Journal of Advanced and Innovative

		on employee wellness programs	Research–Volume (8) –Issue 1 (V), Jan –March 2021
48	Dr. Gunjan Hasijani	A study on impact of SS on wellness programs.	Shod Sarita, 2020, Volume 7, Issue 26, ISSN :2348-2397
49	Dr. Gunjan Hasijani	A study on impact of stress on employee motivation at SIS Securities Ltd.	Think India, 2019, Volume 22 No 40, ISSN: 2394-7780
50	Dr. Gunjan Hasijani	A study of employee engagement at Enaltec	Ajanta, 2019, ISSN: 2277- 5730
51	Dr. Gunjan Hasijani	Utilisation of Employee Wellness Programs	Aarhat Multidisciplinary International education research Journal,2018, ISSN : 2278-5655
52	Dr. Gunjan Hasijani	Innovative HR practices of IT companies with reference to Employee Wellness Programs.	Scholarly Research Journal for Interdisciplinary Studies, 2018, ISSN: 2278-8808
53	Dr. Gunjan Hasijani	Satisfaction of Employees with EWP's	Aadya – Journal of Management & Technology,2017, ISSN: 2319-264X DOI: https://www.i-scholarin/index.php/AADYA/article/view/183162/170338
54	Dr. Gunjan Hasijani	Employee Engagement Strategies of Selected IT Companies	Corporate Social Responsibility and Sustainability,2017, ISSN: 0976-2507

55	Dr. Gunjan Hasijani	People Management at Tata Power Company	Anvita, 2014, ISBN.: 978-81-929049-1-7
56	Dr. Gunjan Hasijani	A study of women entrepreneurs in Ulhasnagar turning challenges into opportunities	Abhinav, 2013, ISBN: 978-81-8407-695-0
57	Dr. Gunjan Hasijani	Blended Learning: An Innovative Approach towards training	Reinforcing Organizational Competitiveness through Creativity, 2013, ISBN No.: 978-81-924515-9-6
58	Dr. Gunjan Hasijani	Employee Wellness @ IT Companies in Mumbai Region	Management & Technology Emerging Trends and Perspectives, 2012, ISBN No.: 978-93-5051- 569-3
59	Dr. Gunjan Hasijani	Study of HR practices using technology at HPCL	Anvita, 2012, ISBN No.: 978-81-929049-0-0
60	Dr. Gunjan Hasijani	A study of stress and wellness quotient in IT companies in Mumbai and Navi Mumbai Region	International Doctoral Thesis Conference, 2011
61	Dr. Gunjan Hasijani	Women Entrepreneurs in Ulhasnagar – Challenges and Opportunities	National Seminar on Entrepreneurship: A Roadmap for Sustaining Growth in India, 2011
62	Dr. Gunjan Hasijani	Recruitment: Latest trends	International HR Conference, 2011
63	Dr. Gunjan Hasijani	HRM- Competing through technology using e-hrm	National Conference on Innovations and Business Success., 2008
64	Dr. Gunjan Hasijani	Problems of Women Entrepreneurs and role of Women	Entrepreneurship and Innovation Management, 2007,

		Entrepreneur Associations	ISBN No.: 978-81-7446-787-4
65	Mrs. Bhavna Chandnani	Impact of best human management practices in addressing issues of stress	Conference Confluence, 2014
66	Mrs. Bhavna Chandnani	Women Empowerment through self-help groups	Conference on Promoting Economic Development by applying business Management Strategies, 2014, ISSN: 978-93-83588-27-6
67	Mrs. Bhavna Chandnani	Blended Learning: An Innovative Approach towards Training	Conference on Reinforcing Organizational Competitiveness through Creativity, 2013, ISBN No.: 978-81-924515-9-6
68	Mrs. Bhavna Chandnani	Recruitment – Latest Trends	International Human Resource Conference, 2011
69	Mrs. Bhavna Chandnani	Women Entrepreneurs in Ulhasnagar – Challenges and Opportunities	National seminar on “Entrepreneurship-A Roadmap for sustaining Growth in India, 2011
70	Mrs. Bhavna Chandnani	A study on Women Entrepreneurs turning challenges into opportunities	Abhinav 2013, ISBN No.: 978-81-8407-695-0)
71	Mrs. Bhavna Chandnani	HRM and Productivity	Conference on Innovations, challenges and developments in Management
72	Dr. Diya Udasi	Work-family conflict	Think India ,2019, Volume 22, Issue 40 ISSN: 0971-1260
73	Dr. Diya Udasi	A study on impact of perceived organization support on work-family conflict of IT sector employees in Mumbai.	International Journal of Advance Research in Computer Science and Management Studies, 2019, Volume 7, Issue 1, ISSN: 2321-7782 http://www.ijarcsms.com/docs/paper/volume7/issue1/V7I1-0028.pdf
74	Dr. Diya Udasi	Impact of motivation on job satisfaction at	Ajanta, 2018, Volume VIII, Issue I

		Manik Confectionary works	ISSN: 2277- 5730
75	Dr. Diya Udasi	Innovative HR practices of IT companies with reference to Employee Wellness Programs	Scholarly research Journal for Interdisciplinary Studies, 2018, Vol-7, issue -37, ISSN: 2278-8808
76	Dr. Diya Udasi	Work life Balance and Work family conflict: A conceptual review	Aarhat Multidisciplinary International Education Research Journal (AMIERJ), 2018, Volume VII, Issue XVIII, ISSN: 2278-5655
77	Dr. Diya Udasi	Analysis of Literature Review on work life Balance., work family Balance, work family conflict and facilitation	Corporate Social Responsibility and Sustainability, 2017, Volume 7, Issue 1, ISSN: 0976 – 2507
78	Dr. Diya Udasi	People management Practices at Tata Power	Anvita, 2014, ISBN No.: 978-81-929049-1-7
79	Dr. Diya Udasi	Study of Work Life Balance interventions at Nestle	Anvita, 2012 ISBN No. 978-81-929049-0-0
80	Dr. Diya Udasi	Blended Learning: An innovative approach towards training	Reinforcing Organizational Competitiveness through creativity, 2013, ISBN No.: 978-81-924515-9-6
81	Dr. Diya Udasi	Entrepreneurship as a tool for social development – Opportunities & Challenges	Conference Proceedings ‘Management and Technology: Entrepreneurial Challenges and Opportunities in Emerging Economies’, 2013, ISBN: 978-93-5097-897-9
82	Dr. Diya Udasi	Employee wellness @IT companies in Mumbai region	National conference on Management and Technology- emerging trends and perspectives, 2012, ISBN: 978-93-5051-569-3
83	Dr. Diya Udasi	Work life balance interventions as a tool to reduce stress	International doctoral theses conference at

			Institute for future education entrepreneurship and leadership, 2012
84	Dr. Anju Vaswani	Digital economy and Corporate taxes in India	Empirical Economics Letters - A Monthly International Journal of Economics, 2021. (ISSN 1681-8997) [ABDC 'C' category]
85	Dr. Anju Vaswani	Financial soundness performance review of listed commercial banks in India: An application of Bankometer S-score model	Empirical Economics Letters- A monthly international Journal of Economics, 2021 (ISSN 1681-8997) [ABCD 'C' category]
86	Dr. Anju Vaswani	Impact of E-banking on profitability of public and private sector banks in India	Anvesak-National Journal, 2021 (ISSN-0378-4568) [UGC CARE Listed Journal]
87	Dr. Anju Vaswani	Predicting financial distress in the Indian textile sector	Industrial textile Journal, 2021 (ISSN – 12225347) [Scopus Indexed Journal] http://doi.org/10.35530/IT.072.05.20214
88	Dr. Anju Vaswani	Capital Structure: An empirical study of reality sector in India	Aarhat Multidisciplinary International Education Research Journal, 2018, Volumn-2, ISSN: 2785655,
89	Dr. Anju Vaswani	Determinants of capital structure: An Empirical Study of listed Indian companies	International Journal of Advance Research in Computer Science and Management Studies, 2018, Volume 6, Issue 2, ISSN: 23217782
90	Dr. Anju Vaswani	Impact of Managerial Attributes on Efficiency of Selected Equity diversified Mutual Funds in India	Ajanta, 2018, Volume 8, Issue 1, ISSN: 2277- 5730

91	Dr. Anju Vaswani	Empirical Analysis on Performance Evaluation of Mutual Funds in India: A Study on ELSS Schemes	Anvita, 2014, ISBN No.: 978-81-929049-0-0
92	Dr. Anju Vaswani	Market efficiency in its weak form – Evidence from BRIC countries	Conference on Transformation of Business: Trends and Challenges' Organized by SIES College of Management Studies. 2014, ISBN No: 13978-81-921528-8-2
93	Dr. Anju Vaswani	Women Empowerment in India through Microfinance	Abhinanvan, 2013, ISBN: 9788184076950
94	Dr. Anju Vaswani	Entrepreneurship as a tool for social development – Opportunities & Challenges	Management and Technology: Entrepreneurial Challenges and Opportunities in Emerging Economies, 2013, ISBN: 978-93-5097-897-9
95	Mrs. Krishiks S. Chandwani	A comparative Analysis of Performance of Selected Public and Private Sector Banks through Camels Rating.	Aarhat Multidisciplinary International Education Research Journal (AMIERJ),2018, Volume VII, Issue XVIII,ISSN: 2278-5655
96	Mrs. Krishiks S. Chandwani	Impact of Financial Structure on Corporate Governance of Selected IT companies in India.	Ajanta, 2018, Volume VIII, Issue I, ISSN No.: 2277-5730
97	Mrs. Krishiks S. Chandwani	A Theoretical background of ownership pattern and corporate governance	Industry 4.0 -Engaging with Disruptions, 2019, ISBN No.: 978-93-89529-36-4

98	Mrs. Krishiks S. Chandwani	Ownership patterns of Indian Pharmaceutical and IT Sector: An analysis.	Think India, 2019 Volume-22, Issue 40, ISSN: 0971-1260
99	Mrs. Krishiks S. Chandwani	An empirical study on impact of ownership patters on corporate governance of selected firms listed on S &P BSE IT Index	Shodh Sarita, 2021, Volume 8, Issue 29, ISSN: 2348-2397
100	Mrs. Krishiks S. Chandwani	Entrepreneurship as a tool for social development – Opportunities & Challenges	Management and Technology: Entrepreneurial Challenges and Opportunities in Emerging Economies, 2013, ISBN No.: 978-93-5097-897-9
101	Dr. Sonia Bhavsar	Comparative study of the most popular Web Based RSS Reader / Aggregators- Bloglines Vs Google Reader	National Conference of SIS on Role of Librarian in 21 st Century organized by IIM Indore, 2008, ISBN No.: 978-978-8815008
102	Dr. Sonia Bhavsar	Web based Library Services: a Boon for Libraries	National Conference on Impact of Information Technology on College Libraries, Jalgaon, 2011, ISBN No.: 978-93-81546-21-3
103	Dr. Sonia Bhavsar	Accessing e-resources through Athens	National seminar on <i>“Impact of Library and Information Services in Changing Era,</i> 2011, ISBN No.:978-93-81171-13-4.
104	Dr. Sonia Bhavsar	Analysis of Online buying behavior of Librarians in India	Sponsored National Conference on Post Modernization of libraries: Challenges and Opportunities, 2011, ISBN No.: 978-81-922741-0-2
105	Dr. Sonia Bhavsar	Koha Usage in India	International Conference Kohacon, 2011

106	Dr. Sonia Bhavsar	Open-Source Software for Federated Search	<i>DESIDOC Journal of Library and Information Technology</i> , 2012, 32(5) ISSN: 0976-4658
107	Dr. Sonia Bhavsar	Application of Cloud computing in Libraries with SWOT Analysis	Journal of Management Research, 2014, Volume II, Issue 4 ISSN : 2319-2429
108	Dr. Sonia Bhavsar	Responsive Web-Designing for Libraries	Indian Streams Research Journal, 2014, Volume 4 Issue 3, ISSN: 2230-7850,
109	Dr. Sonia Bhavsar	Evaluation of top National and International Business School Libraries Website	Research Direction ,2016, Volume 3 Issue 2 ISSN 2321-5488
110	Dr. Sonia Bhavsar	Cybercrime and measures to prevent in Libraries	Knowledge Librarian, 2017, Volume 4 No.-5 ISSN 2394-2479
111	Dr. Sonia Bhavsar	Artificial Intelligence output in Scopus during 1970-2019	Innovative Library Services for Research Output, 2019, ISBN 9781631024764
112	Ms. Nitasha Talreja	Innovations in Financial Product and Services	Financial Technology, 2018.
113	Ms. Nitasha Talreja	Ethical Issues in Financial Management	Conference on “Ethical Practices: A strong Pillar for Global Prosperity”, 2019

Note: The table is based on data available till date. The number of publication may vary during physical verification.

Books Publications

Sr. No.	Name of Faculty	Title of Book/Chapter in Books	Publication Details
1	Dr. Swati Sabale	'Integrated Market Communication'	Thakur Publication, ISBN -978-93-5163-516-1, 2013
2	Ms. Priya Mulchandani	Information Technology in Accountancy-I	Himalaya Publication, ISBN 978-93-5299-174-7
3	Ms. Priya Mulchandani	Information Technology in Accountancy-II	Himalaya Publication, ISBN 978-93-5299-037
4	Ms. Shrutkirti Shelar	Programming with C	Himalaya Publication, ISBN 978-93-5262-485-0, Vol-I, 2017
5	Ms. Shrutkirti Shelar	Imperative Programming	Himalaya Publication, ISBN 978-93-5262-317-4, Vol-I, 2018
6	Ms. Shrutkirti Shelar	Web Programming	Himalaya Publication, ISBN 978-93-5273-478-8, Vol-I, 2018
7	Ms. Shrutkirti Shelar	Web Services	Himalaya Publication, ISBN 978-93-5299-426-7, Vol-I, 2018