

List of Course Outcomes

Semester I

Course Name	Course Outcome		Cognition Level	Cognition Level ID
Perspective Management	C101.1	Understanding the basics of Management	Understanding	2
	C101.2	Knowing about the details of Theories of Management	Remembering	1
	C101.3	Gaining in depth knowledge of different functions of Management	Applying	3
	C101.4	Learn about the management decisions in Crisis and during Disasters	Evaluating	5
	C101.5	Coping with Stress and its management	Understanding	2
	C101.6	Understanding more about Career Path and Goals both at Individual and Organizational level	Understanding	2
Financial Accounting	C102.1	Students will be able to understand and apply the basic concepts and principles of accounting for preparation of financial statements.	Applying	3
	C102.2	Students will be able to prepare Financial statements for the organizations as per the companies act requirement.	Applying	3
	C102.3	Students will be able to analyze the financial performance by using various tools of analysis.	Analyzing	4
	C102.4	Students will be able to understand the difference between errors and frauds; creative accounting and the Corporate Governance Report.	Evaluating	5
	C102.5	Students will be able to read Annual Reports and analyze audit reports and directors' report of any company.	Creating	6



Business Statistics	C103.1	Ability to apply the basic concepts of statistics in business situations	Applying	3
	C103.2	Understand and apply the concepts of probability and probability distributions in the prevailing uncertainty of business and in quality control and six sigma	Understanding	2
	C103.3	Understand and apply the hypothesis testing tools in research	Applying	3
	C103.4	Understand and apply correlation and regression in Model Building	Applying	3
	C103.5	Ability to conduct statistical analysis in Excel and SPSS	Analyzing	4
Operations Management	C104.1	Understand the difference between service and goods and concept of production	Understanding	2
	C104.2	Understand the role of Product Layout and process layout	Analyzing	4
	C104.3	Understand the concept of Inventory Management and EOQ	Understanding	2
	C104.4	Understand the difference between MRP-I and MRP –II	Understanding	2
	C104.5	Understand the difference between Work study and Work Measurement	Applying	3
	C104.6	Understand the role of Logistics and Supply chain Management	Evaluating	5
Managerial Economics	C105.1	Students will be able to understand and apply the basic concepts and principles of managerial economics.	Understanding	2
	C105.2	Students will be able to analyze the current demand and supply trend and predict the future trend.	Analyzing	4
	C105.3	Students will be able to understand the general economic scenario and the factors that affect the firm in decision making.	Analyzing	4
	C105.4	Students will be able to morally apply and help others	Applying	



		in applying relevant theories of economics for profit maximization of the organization.		
	C105.5	Students will be able to understand the global economic scenarios vis a vis India with relevant statistics.	Evaluating	5
Effective and Management Communication	C106.1	Apply business communication strategies and principles to prepare effective communication for domestic and international business situations.	Applying	3
	C106.2	Utilize analytical and problem-solving skills appropriate to business communication.	Analyzing	4
	C106.3	Select appropriate organizational formats and channels used in developing and presenting business messages.	Evaluating	5
	C106.4	Deliver an effective oral business presentation.	Creating	6
	C106.5	Identify ways to communicate within a team and across multiple teams.	Analyzing	4
Organizational Behavior	C107.1	Analyze organizational behavioral issues in the context of organizational behavior theories, models and concepts	Analyzing	4
	C107.2	Explain the development of the field of organizational behavior in global context.	Understanding	2
	C107.3	Demonstrate skills required for working in groups (team building)	Applying	3
	C107.4	Effectively modify behavior through motivation and leadership for enhanced performance	Applying	3
	C107.5	Analyze effect of organizational change and	Analyzing	4



		culture on working relationships.		
	C107.6	Analyze organizational behavioral issues in the context of organizational behavior theories, models and concepts	Analyzing	4
Negotiation and Selling Skills	C108.1	Developing basic understanding of students related to Negotiation.	Understanding	2
	C108.2	Providing deeper insight related to Negotiation framework	Analyzing	4
	C108.3	Familiarizing students with basics of models in negotiation and strategies	Remembering	1
	C108.4	Introducing students to understand the difference between Marketing and Selling and giving them useful tips for succeeding in Sales	Understanding	2
	C108.5	Familiarizing students with different approaches required for selling different stakeholders	Understanding	2
	C108.6	Creating awareness about importance of customer in selling process	Understanding	2

Semester II

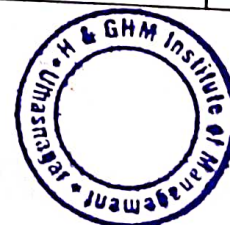
Course Name	Course Outcome		Cognition Level	Cognition Level ID
Marketing Management	C201.1	Understanding of concepts in the marketing with respect to historical development of the subject.	Understanding	2
	C201.2	Fundamental concepts and vocabulary or practices from business perspective in Organization.	Applying	3
	C201.3	Understanding of the Marketing environment to help students to compare various opportunities available in various sectors.	Understanding	2



	C201.4	Familiarize students with various concepts related to market research and its utility.	Remembering	1
	C201.5	Imparting knowledge of various important marketing concepts.	Analyzing	4
	C201.6	Various practices related to the important aspects of marketing in decision Making	Applying	3
Financial Management	C202.1	Understand the basic concepts of corporate finance and Indian Financial System.	Understanding	2
	C202.2	Ability to analyze corporate financial statements and other parts of the annual report.	Analyzing	4
	C202.3	Ability to evaluate capital expenditure and capital structure decisions	Evaluating	4
	C202.4	Ability to calculate and analyze the working capital requirements	Analyzing	4
	C202.5	Understand the impact of dividend and retention policies of the company	Understanding	2
	C202.6	Ability to forecast the balance sheet and Income statement and help others in making projections based on financial forecasting techniques	Creating	6
Operations Research	C203.1	Understand the impact of LPP and different formats as LLP Simplex	Understanding	2
	C203.2	Understand the importance of Assignment and to assign jobs to tasks	Applying	2
	C203.3	To understand the role of Transportation in operation department	Understanding	2
	C203.4	To understand the role of Decision theory under risk and uncertainty	Evaluating	5
	C203.5	To understand the role of Game Theory and Zero sum	Applying	3



	C203.6	To understand the Simulation Queue and Inventory and Demand Simulation	Analyzing	4
Business Research Methods	C204.1	Understand the importance of research and various methods that researcher used to investigate problems	Understanding	2
	C204.2	Apply Modern Analytical tools for Business Management Decisions	Applying	3
	C204.3	Ability to interpret the data to make meaningful decisions.	Creating	6
	C204.4	Gain knowledge of Excel and SPSS Software and its application in research	Understanding	2
	C204.5	Ability to write a good research report.	Creating	6
Human Resource Management	C205.1	Summarize key human resource functions within organizations.	Remembering	1
	C205.2	Examine current issues, trends, practices, and processes in HRM	Analyzing	4
	C205.3	Develop the knowledge, skills and concepts needed to resolve actual human resource management problems or issues	Evaluating	5
	C205.4	Examine the responsibilities of HRM specialists, managers, and employees in managing the employment relationship	Analyzing	4
	C205.5	Demonstrate cultural awareness by summarizing global human resource perspectives and policy	Creating	6
Legal Aspects of Business	C206.1.1	Explaining Rules of Contract	Remembering	1
	C206.1.2	Knowing about the Sale of Goods Provisions	Understanding	2
	C206.1.3	Explaining Grass Root Level Knowledge of Consumer Rights	Applying	3



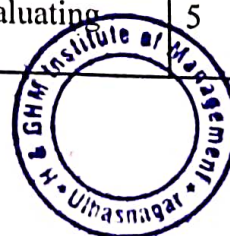
	C206.1.4	Practical Aspect of Negotiable Instruments	Applying	3
	C206.1.5	Identification of Corporate Laws	Evaluating	5
	C206.1.6	Explaining Different intellectual Property Laws	Analyzing	4
Tax Aspects of Business	C206.2.1	Student will be able to understand the tax concepts and definitions.	Analyzing	4
	C206.2.2	Student will get exposure to important provisions of Indian Income Tax Act and Indirect Taxes.	Applying	3
	C206.2.3	Student will understand how to ethically make calculation of income from various heads like salary, business and profession, house property etc	Evaluating	5
	C206.2.4	Student will understand how to ethically make calculation for payment of direct and indirect tax and guide others for the same	Creating	6
	C206.2.5	Student will understand how to analyze the union budget and its impact on various sectors.	Understanding	2
	C207.1	Understanding the basics of Entrepreneurship	Understanding	2
	C207.2	Knowing about the details of Theories of Management	Applying	3
	C207.3	Gaining in depth knowledge of different functions of Management	Analyzing	4
	C207.4	Learn about the management decisions in Crisis and during Disasters	Analyzing	4
	C207.5	Coping with Stress and its management	Applying	3
Entrepreneurship Management	C207.6	Understanding more about Career Path and Goals both at Individual and Organizational level	Understanding	2
	C208.1	Understand how leadership models are put into practice personally, locally and globally.	Understanding	2
Developing teams & Effective leadership				



	C208.2	Demonstrate an understanding of group dynamics and effective teamwork	Applying	3
	C208.3	Develop a range of leadership skills and abilities such as effectively leading change, resolving conflict, and motivating others	Evaluating	5
	C208.4	Understand application of leadership theories that creates an effective team environment in the workplace.	Understanding	2
	C208.5	Students will have a broad understanding of effective leadership roles and strategies enabling students to apply them in a variety of professional, personal, and civic environments.	Evaluating	5
	C208.6	learn how to integrate live experiences of great leaders in organizational development process.	Creating	6

Semester III (Common Subjects)

Course Name	Course Outcome		Cognition Level	Cognition Level ID
International Business	C301.1	Understanding the scope of international business	Understanding	2
	C301.2	Evaluating country attractiveness, impact on business models	Evaluating	5
	C301.3	Understanding cultural differences and impact on business operations	Understanding	2
	C301.4	Optimal way to enter a market	Applying	3
	C301.5	International finance decisions and impact on operations	Analyzing	4
	C301.6	Basics of WTO from the perspective of a business manager	Understanding	2
	C301.7	Multinational and subsidiary development and management.	Evaluating	5



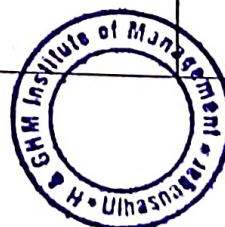
		Impact of I-R model on subsidiary management.		
Strategic Management (UA)	C302.1	Familiarization with Strategic Management processes to aid in business decisions.	Remembering	1
	C302.2	Understanding organizational growth options, strategizing and implementing them.	Understanding	2
	C302.3	Understanding industry analysis and sustainable competitive advantage.	Understanding	2
	C302.4	Environment Scanning & Application of Strategic Management in the ever changing global arena.	Analyzing	4
	C302.5	Study of innovative ways of business growth, aligning organizational forces to achieve desired objectives	Applying	3
Summer Internship	C303.1	To provide exposure to corporate environment.	Applying	3
	C303.2	To provide opportunity to students for application of knowledge and skills learnt in first year of programme to real business problems.	Applying	3
	C303.3	To use this experiential knowledge for better understanding of specialization course in second year.	Analyzing	4
	C303.4	To develop and build a relationship with a prospective employer.	Creating	6
	C303.5	To develop leadership, team management and other managerial skills among students.	Evaluating	5

Semester III (Finance)

Course Name	Course Outcome	Cognition Level	Cognition Level ID
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Financial Markets and Institutions	C304.1	Understand different components of the Indian Financial system and their functions.	Remembering	1
	C304.2	Understanding the role of RBI in the Indian Financial System	Understanding	2
	C304.3	Ability to understand different concepts of fixed income securities and compute different measures of risk of fixed income securities	Applying	3
	C304.4	Ability to understand different financial products issued in domestic and foreign markets and the working of clearing houses, broking houses, stock exchanges	Evaluating	5
Corporate Valuation and Mergers & Acquisitions	C305.1	The student will understand the process and set of procedures to be used to estimate the value of a Company.	Analyzing	4
	C305.2	The student will understand the various valuation methods like DCF, relative Valuation to be used for making projections.	Understanding	2
	C305.3	Students will be able to morally prepare and help others in making projections based on the valuation methods, derive meaningful conclusions that will serve as a guideline for investors for investing in the company	Creating	6
	C305.4	Student will learn to make strategic decisions in M&A to enhance a company's growth.	Evaluating	5
	C305.5	Student will understand the various laws, rules related to other countries in case of cross-borders mergers & acquisitions.	Applying	3
Security Analysis and Portfolio Management	C306.1	Understand the basics of various investment avenues.	Remembering	1
	C306.2	Understand the factors affecting the prices of different assets	Understanding	2
	C306.3	Ability to create an optimum portfolio based on given risk conditions by applying portfolio theory	Applying	3



	C306.4	Understand technical analysis to predict price movements based on indicators and forecasting techniques.	Analyzing	4
	C306.5	Ability to measure the performance of portfolio objectively and ethically for guiding the investors in their investment decisions.	Evaluating	5
Financial Regulations	C307.1	Explaining the financial regulations framework and its significance in financial system	Understanding	2
	C307.2	Clarity and knowing of the regulatory framework with respect to SEBI in regulating the capital market	Analyzing	4
	C307.3	Explaining the regulatory framework of IRDA, International funds, Commodity Markets and CCI	Understanding	2
	C307.4	Analyzing significance of FEMA and foreign trade policy regulations framework	Analyzing	4
Derivatives and Risk Management	C308.1	The student will understand the basics of Derivatives Markets and Understand the process of pricing and Valuation of Forward and Futures	Understanding	2
	C308.2	The student will understand the mechanics of options and creating synthetic options and understand pay off of Directional Strategies, Non-Directional Strategies, Volatility based Strategy and Hedging strategy.	Applying	3
	C308.3	The students will learn to do valuation of options and creating scenario analysis using EXCEL	Analyzing	4
	C308.4	The students will understand Volatility and its relation to demand and supply of options and understand the process of trading, clearing and settlement.	Evaluating	5



Financial Modeling	C309.1	To understand significances of Income statement, Balance sheet and Cash flow and how they are co-related with each other.	Understanding	2
	C309.2	To understand performance of company with different ratios like Return on Equity, Return on capital Employed, Working capital Cycle, Cash conversion cycle, Free Cash flow to firm etc.	Analyzing	4
	C309.3	Learn basics functions in Excel like editing of sheets, formatting of tables, Charts & Diagrams, VLOOKUP and other basic functions in Excel.	Remembering	1
	C309.4	Learn how to calculate various financial functions in Excel like Calculations of Present Value, Future Value, EMI payment and other important functions like IF, Concatenate.	Applying	3
	C309.5	To learn how to create financial model of any company in excel and analyze performance of company with different ratios.	Analyzing	4
	C309.6	To learn how to forecast financial performance of company and prepare financial model of company with future forecast and do ratio analysis. This will help in making decisions.	Applying	3

Semester III (Systems)

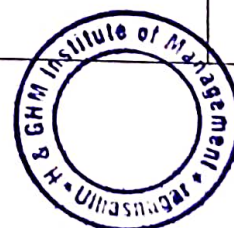
Course Name	Course Outcome		Cognition Level	Cognition Level ID
Database Management System & Data Warehousing	C310.1	Students have a good understanding of DBMS Concept	Understanding	2
	C310.2	Students have a concept of Primary key, Foreign key and DBMS Architecture	Remembering	1
	C310.3	Students will have to understand the RDBMS and Normalization process	Understanding	2
	C310.4	Students will be able to do commands on SQL	Analyzing	4



	C310.5	Students will understand the concept of Data Mining and processing	Applying	3
	C310.6	Students will a knowledge of different DBMS available in the market	Applying	3
Enterprise Management System	C311.1	Students will understand the concept of Enterprise management System	Understanding	2
	C311.2	Students will be able to apply the application of EMS in various industry	Applying	3
	C311.3	Students will be able to concept of Enterprise portals and Technologies	Evaluating	5
	C311.4	Students will be able to understand the challenges in integrating various enterprise application	Understanding	2
	C311.5	Students will be able to understand the application of ERP in SCM and logistics Management	Applying	3
	C311.6	Students will understand the aspect of Enterprise Resource planning in business	Understanding	2
Big Data and Business Analytics	C312.1	Students understand importance of Data analytics for business intelligence	Remembering	1
	C312.2	Students understand Big Data, Business Analytics and its applications in real-time world	Understanding	2
	C312.3	Students will be able to apply business analytic tools	Applying	3
	C312.4	Students understand Data mining techniques and Decision making in Business.	Understanding	2
	C312.5	Students knows various Evaluation of models and Data Driven Prediction Methods	Evaluating	5
Knowledge Management	C313.1	Students will be able to understand the concept of Knowledge	Understanding	2
	C313.2	Students will be able to understand the concept of KM foundations	Understanding	2



	C313.3	Students will be able to understand the Organization Culture.	Understanding	2
	C313.4	Students will be able to understand the barriers and Performance factors of Knowledge management	Applying	3
	C313.5	Students will be able to decide where and how we keep knowledge secure and in control Environment	Analyzing	4
	C313.6	Understand the different types of knowledge and its implementation	Analyzing	4
Software Engineering	C314.1	Student will able to implement various development approaches and model in Software development.	Applying	3
	C314.2	Student will able to understand the in details software development process with issues /challenges.	Understanding	2
	C314.3	Student knows about different testing approaches and quality assurances, quality controls.	Remembering	1
	C314.4	Students developed skills that will enable to construct high quality software and reliability.	Evaluating	5
		Student will able to prepared Project documentation.	Creating	6
	C314.5	Practical Aspect of Software Development	Creating	6
Digital Business	C315.1	Understand the role of Digital Business	Remembering	1
	C315.2	Understand the various E-Business Model	Remembering	1
	C315.3	Students understands the Digital Business Infrastructure and Challenge	Understanding	2
	C315.4	Students will be able to understand the security and ethics in digital business	Understanding	2



	C315.5	Develop the knowledge of measuring effectiveness of Digital Business	Applying	3
	C315.6	Know the concept of Cloud computing and impact on Digital Business	Analyzing	4

Semester III (Human Resource)

Course Name	Course Outcome		Cognition Level	Cognition Level ID
Training & Development	C316.1	Explain the role of training and development in human resources management.	Remembering	1
	C316.2	Analyze the training needs of an organization.	Analyzing	4
	C316.3	Assess, design, access and implement various methods, techniques and sources of training.	Applying	3
	C316.4	Evaluate the cost and benefits of the training.	Evaluating	5
	C316.5	Analyze the global trends in training.	Analyzing	4
Compensation and Benefits	C317.1	Learn basic compensation concepts and the context of compensation practice.	Remembering	1
	C317.2	Illustrate different ways to strengthen the pay-for-performance link.	Analyzing	4
	C317.3	Learn the concepts of payment and employee benefits issues for employees.	Understanding	2
	C317.4	Understand the legally required employee benefits.	Understanding	2
	C317.5	Learn some of the implications for strategic compensation and possible employer approaches to managing compensation globally.	Applying	3
Competency Based HRM and	C318.1	To learn basic concept of Competency and its relevance to modern day organizations.	Remembering	1



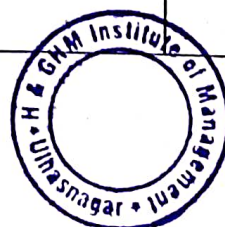
Performance Management	C318.2	To understand importance of assessing and enhancing the competence and skills of the human resource that helps an organization weed off the competition globally and lead the market segment.	Understanding	2
	C318.3	To gain knowledge about the various methods of data collection in mapping process and knowledge of validating the Competency model.	Analyzing	4
	C318.4	To gain knowledge about running the assessment center and Report writing and learning about how to give feedback.	Evaluating	5
Labor Laws and Implications on Industrial Relations	C319.1	Enable students to understand Classification, Nature and importance of key labour Legislations applicable to industries in India.	Evaluating	5
	C319.2	Help immensely to understand history, Scope, Key provisions & also implementing machinery prescribed under important labour Laws, for ensuring industrial democracy and social justice to employed persons.	Applying	3
	C319.3	Enable to study recent amendments made by Central and State Govt in various Labour Laws and its implications on various industrial establishments.	Evaluating	5
	C319.4	Enable to understand functional approach/es adopted by employers in dealing with industrial matters / dispute/ issues affecting employer-employee relationship.	Understanding	2
	C319.5	Enable to understand the key concepts and processes & changing role of IR , methods of resolving industrial disputes for ensuring harmonious and peaceful relations	Evaluating	5
HR Planning and Application of	C320.1	Role of IT in Human Resource	Remembering	1
	C320.2	How ERP and SAAS will help in HR	Applying	3
	C320.3	Components of HRIS used in Company	Evaluating	5



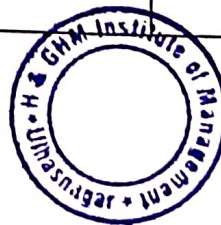
Technology in HR	C320.4	To understand HR planning and Forecasting	Understanding	2
	C320.5	Learning the concept of Job Analysis and Selection	Analyzing	4
	C320.6	Understanding the nuances of workforce diversity	Understanding	2
O.S.T.D.	C321.1	To develop understanding for organizational structure	Analyzing	4
	C321.2	To give deep insight about the organizational theory and concepts	Analyzing	4
	C321.3	To develop knowledge about leadership skills.	Remembering	1
	C321.4	To convert theories and how to apply them in practical areas in organization.	Applying	3
	C321.5	To develop the decision making ability at the job place.	Creating	6

Semester III (Operations)

Course Name	Course Outcome		Cognition Level	Cognition Level ID
Supply Chain Management	C322.1	Understanding of Supply Chain and Logistics Concept	Understanding	2
	C322.2	Learn different warehousing Functions and Distribution Channel	Remembering	1
	C322.3	Understanding of Customer Service and Performance Measurement	Evaluating	5
	C322.4	Know the concept of Transportation modes and Distribution Networks	Analyzing	4
	C322.5	Understand various outsourcing activities and Retail Supplier Partnership	Understanding	2
	C322.6	Understand various international issues and challenges	Understanding	2
Operations Analytics	C323.1	Able to understand a difference between analytics and evaluation	Evaluating	5



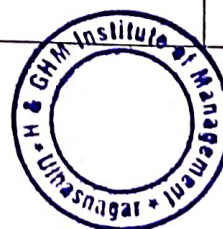
	C323.2	To learn various Analytical Techniques applied in complex real life	Remembering	1
	C323.3	Scale up an academic Model and Workable Practical Model	Analyzing	4
	C323.4	Measures of Accuracy in forecasting in terms of MAD, MSE, MAPE and Tracking signal	Applying	3
	C323.5	Supply Chain Analytics and Risk Performance indices, Logistics and Distribution	Analyzing	4
	C323.6	Understand the role of Performance Metrics and Kalpan and Norton Framework strategy Map	Understanding	2
Service Operations Management	C324.1	The student will be able to better understand workflow as well as complexity of services.	Applying	3
	C324.2	The student will be able to develop decision making ability by applying developing quantitative models for various service situations.	Applying	3
	C324.3	The students will to able learn Profitability in service Industry	Remembering	1
	C324.4	The student will be able to understand Inventory control in service industry.	Evaluating	5
	C324.5	The students will to able to learn Outsourcing concept in services.	Analyzing	4
Manufacturing Resource Planning & Control	C325.1	Understand Business Environment and Manufacturing Resource	Understanding	2
	C325.2	Measure Production Plans and Demand Management	Applying	3
	C325.3	Understand MPS and Material Management.	Applying	3
	C325.4	Know Capacity Management of the Business.	Understanding	2
	C325.5	Difference between MRP - I and MRP - II	Evaluating	5
	C325.6	Understand need and importance of ERP	Understanding	2



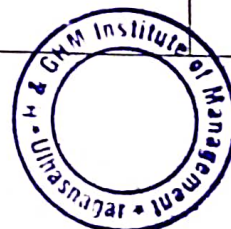
Materials Management	C326.1	The student will be able to learn the importance of Material Management.	Remembering	1
	C326.2	The student will be able to learn techniques of material planning and understand impact of MRP on financial statements.	Applying	3
	C326.3	The students will to able understand purchasing principles, policies, procedures and practices.	Understanding	2
	C326.4	The student will be able to learn stores accounting and stock verification.	Applying	3
	C326.5	The students will to able to understand the basic need for Standardization.	Understanding	2
TQM	C327.1	learn the principles of Total Quality Management	Understanding	2
	C327.2	Student will learn how to apply Contributions theories to improvement of quality.	Applying	3
	C327.3	Summarize the JIT approach, learn management in production	Remembering	1
	C327.4	Demonstrate purpose of quality circle & process improvement.	Analyzing	4
	C327.5	Gain the fundamental knowledge necessary to implement Statistical Process Control and learn to avoid the common miss-applications in practice.	Evaluating	5
	C327.6	Explain the basic need for ISO.	Remembering	1

Semester IV

Course Name	Course Outcome		Cognition Level	Cognition Level ID
Project Management (UA)	C401.1	To apply and evaluate success parameters of cost, time and quality in project management	Applying	3
	C401.2	Application of project planning and scheduling techniques like PERT, CPM, and Earned value analysis	Applying	3



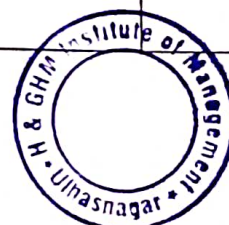
	C401.3	To analyze financial viability of project by application of project financial appraisal techniques.	Analyzing	4
	C401.4	Project risk quantification	Creating	6
Final Project	C402.1	Students will get invaluable knowledge and networking experience.	Analyzing	4
	C402.2	Students will develop social orientation and practical acumen of real-life situations in industry.	Applying	3
	C402.3	Students will gain comprehensive knowledge in area of their specialization.	Evaluating	5
	C402.4	To earn placement.	Creating	6
Finance Specialization			Cognition Level	Cognition Level ID
Commercial Banking	C403.1	Student will understand the concepts, structure and services provided by Commercial Banks.	Understanding	2
	C403.2	Students will understand the different strategies used by banks for treasury management and ALM.	Analyzing	4
	C403.3	Student will understand how to provide loans after proper scrutiny for reduction of NPAs and guide others in the banks/ financial institutions to do so.	Understanding	2
	C403.4	Student will be able to prepare and help others in preparing financial statements of banks and analyze it by providing meaningful insights for guiding the investors.	Analyzing	4
	C403.5	Student will be able to understand all the rules, laws and circulars of RBI related to Banking system and guide others when required.	Evaluating	5
Systems Specialization			Cognition Level	Cognition Level ID
Managing Technology Business and IT Resource Management	C404.1	To understand the need and significance of IT Resource	Understanding	2
	C404.2	To learn the application of determining IT	Applying	3



	C404.3	To understand the Information Resource Needs and Business	Understanding	2
	C404.4	To create the understanding of IT and Information system Resources Implementation	Applying	3
	C404.5	To understand the concept of IT and Information system Resources Acceptance	Evaluating	5
	C404.6	To understand the Importance of IT in Managing Business	Understanding	2

HRM Specialization			Cognition Level	Cognition Level ID
OD and Change Management	C404.1	Interpret why people resist change and build strategies to reduce resistance in order to fulfil organization goals.	Evaluating	5
	C404.2	Formulate an approach for planned change in response to appropriate organizational diagnosis, business imperatives and internal and external environment.	Analyzing	4
	C404.3	Apply and evaluate the implementation of OD interventions at individual, group and organization level.	Applying	3
	C404.4	Identify the key roles and responsibilities of an OD consultant needed to develop and sustain long term OD interventions;	Evaluating	5
	C404.5	Understand the unique challenges of attempting an organization transformation with respect to the global scenario.	Understanding	2

Operations Specialization			Cognition Level	Cognition Level ID
	C404.1	To understand the objectives of Outsourcing	Remembering	1



Operations Outsourcing & Offshoring	C404.2	To know the driving Factors and Implementation of Outsourcing	Understanding	2
	C404.3	To understand the Quantification of offshoring	Understanding	2
	C404.4	How Offshoring Cost Issues and Non-cost Issues helps in Business	Analyzing	4
	C404.5	To know the proper use of Ethics used in Offshoring to have better understanding of companies	Evaluating	5
	C404.6	To overcome the challenges of Outsourcing and Offshoring	Analyzing	4
Marketing Specialization			Cognition Level	Cognition Level ID
International Marketing	C404.1	Understand issues in deciding whether the firm should go global and the trade-offs involved	Analyzing	4
	C404.2	Understand issues which determine which country to enter	Applying	3
	C404.3	Understand challenges in international market research	Understanding	2
	C404.4	Understand issues in product diffusion globally	Evaluating	5
	C404.5	Understand how to build global brands	Creating	6
	C404.6	Understand issues in pricing decisions	Understanding	2

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